

## Responding to Brexit

After much commentary on the EU referendum result, it is hard to disentangle the implications for UK-based organisations. In the coming months it will be crucial to rapidly evaluate the specific consequences and to assess how organisations can adapt.

We are therefore setting up a service for clients to help them adjust to the likely changes. As a London and Brussels based consultancy with a detailed understanding of the interaction of UK and EU policy, we are well placed to provide a distilled picture of the situation and to advise on how to respond.

For your organisation we can carry out a detailed assessment of the strategic, political and brand-related implications of the decision to leave the EU and advise on the best strategic response.

### This would involve evaluating:

**The immediate impact on your sector – including a review of all relevant EU competences, EU law and EU funding streams**

- Assessment of the short-term impacts that leaving the EU has on your organisation and sector, highlighting immediate policy risks and questions
- Assessment and analysis of changes to the EU policy-making machine as a result of Brexit
- Assessment of what this means for law and policy in the UK

**Long-term impacts on your sector from the decision to leave the EU**

- Assessment of the likely sectoral scenarios for future regulation and political risk/opportunity as the UK prepares to leave the EU
- Regulatory counsel: assessment and advice on where your organisation may be best located to maximise its potential

**Channels of communication and where and how to maximise future influence**

- Assessing and advising on how your organisation can best influence future regulation and policy that affects it, whether it be at UK or EU level. Pinpointing the most effective channels of communication and influencing response

### About Culmer Raphael

As a UK and EU consultancy we are uniquely well positioned in both Brussels and London to assess and analyse the intricacies and subtleties around adaptation from a decision to leave the EU.

With decades of experience working between the EU and UK, we have extensive expertise and understanding of EU and UK policy and politics and how they work together and therefore can make a balanced assessment of the implications for your organisation.

### Our team

*Alasdair MacEwen - Strategy*

Former EU strategy official at HM Treasury with expertise in policymaking between the UK and EU. Has given strategic advice to clients including in the digital, broadcasting, environment, energy, sports and financial services sectors.

*Edward Robinson - Strategy*

An EU and UK policy expert and commentator. Has worked for Accenture Strategy, the Green Alliance think tank, Hill & Knowlton and Bell Pottinger.

*Elodie Vignon – Policy and Regulation*

A public affairs and regulatory strategy expert with a strong background in financial services. Has worked at the European Parliament and the French Foreign Ministry.

*Professor Wyn Grant – Research and analysis*

Emeritus professor of Political Economy at Warwick University. Former president of the UK Political Studies Association.

*Professor Malcolm Anderson – Research and analysis*

Emeritus professor at Edinburgh University and a global authority on European politics and the European Union. Former Senior Fellow at the Centre for European Policy Studies.

*Penelope Nevill – Constitutional and Legal*

A specialist in international law and EU law and regularly advises governments on this area. Also a practitioner at the bar at 20 Essex Street Chambers in public international and EU law and a lecturer at KCL.

### We can provide:

- Board-level recommendations for immediate and strategic activity
- Detailed research and analysis – including timelines, procedural information and possible funding impacts
- Communications recommendations around repositioning: a strategic path to take the maximum advantage from the changes and to mitigate potential damage
- Advice and support on effective engagement and representation

For more information, please contact:

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